



WHITEPAPER



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ABSTRACT

Jeffrey's World is a decentralized metaverse that enables users to create, experience, and monetize content and applications. It allows the creation and trading of virtual real estate as digital assets. With Jeffrey's World, users can truly own virtual real estate inside the metaverse, which they can use to build their own experiences and applications or they can sell or rent it to earn profit. The platform has more features like a powerful set of tools that allow users to create their own experiences, advertise or rent property, and also users can play games inside the metaverse to earn native coins as a reward.

Jeffrey's World was founded with the mission of creating a fully decentralized and immersive virtual world that is owned and operated by its users. The platform is designed to be an open and inclusive ecosystem, where users can express themselves, connect with others, and create value through their own unique content and experiences.

Jeffrey's World is built on a blockchain infrastructure that enables secure ownership of the digital real estate, as well as the creation and trading of digital assets.



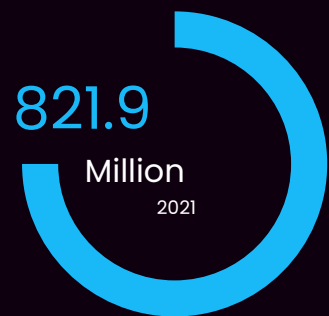
MARKET ANALYSIS

The concept of a Metaverse, a fully immersive virtual world, has been gaining popularity in recent years. The Metaverse is a digital space that allows users to create, experience, and interact with content in a 3D environment. With the rise of blockchain technology, the potential for digital assets and virtual real estate in the Metaverse has become even more significant.

According to a report, the global metaverse market size was valued at USD 65.51 billion in 2022. It is expected to expand at a compound annual growth rate (CAGR) of 41.6% from 2023 to 2027.



The demand for virtual land in the metaverse is increasing day by day, According to a report the global Real Estate in the metaverse market was valued at USD 821.9 million in 2021 and is projected to reach a value of USD 5953.6 million by 2028 at CAGR of 39.10% over the forecast period.



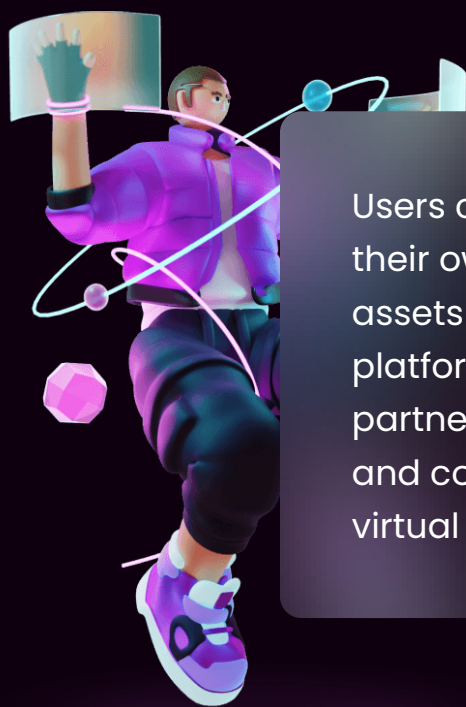
In addition, the market for digital assets, such as non-fungible tokens (NFTs), has been growing rapidly. According to a report by DappRadar, the total sales volume of NFTs in 2021 was over USD 10 billion, a significant increase from the previous year and it is expected to reach USD 211.72 billion by 2030, at a CAGR of 34.2%.



With the growth of the Metaverse and digital assets, the potential market for Jeffrey's World is significant. By creating a decentralized platform that enables true ownership and control of the virtual real estate and digital assets, Jeffrey's World aims to tap into this growing market and provide users with a unique and valuable experience.

ABOUT JEFFREY'S WORLD

Jeffrey's World is a decentralized virtual platform that enables users to buy and sell land inside the metaverse, it also enables users to create, experience, and monetize content and applications in a metaverse. The platform also provides an open marketplace for buying and selling virtual real estate, digital goods, and services. Jeffrey's World is a world of opportunities and freedom. Buying land inside Jeffrey's World is the key to all those opportunities and freedom.



Users can buy virtual real estate, create and customize their own virtual spaces, and monetize their virtual assets through a range of mechanisms, including in-platform transactions, advertisements, and partnerships. Jeffrey's World enables users to connect and collaborate with others in a vibrant and immersive virtual world.

In addition to interaction, Jeffrey's World also provides users with opportunities to earn rewards and benefits through a play-to-earn mechanism. Users can play games and participate in other activities within the metaverse and earn rewards and benefits based on their performance and achievements.

It is built by people and for the people. An expert team, modern tech, a broad vision, and a strong community are what make up the foundation of Jeffrey's World. Jeffrey's World is in the process of developing several revenue-generating opportunities for its users. More than the Metaverse – this is going to be a new economy—a new economy in Metaverse where users can meet, communicate, discuss, and trade with each other. Everything is possible in Jeffrey's World.



VISION

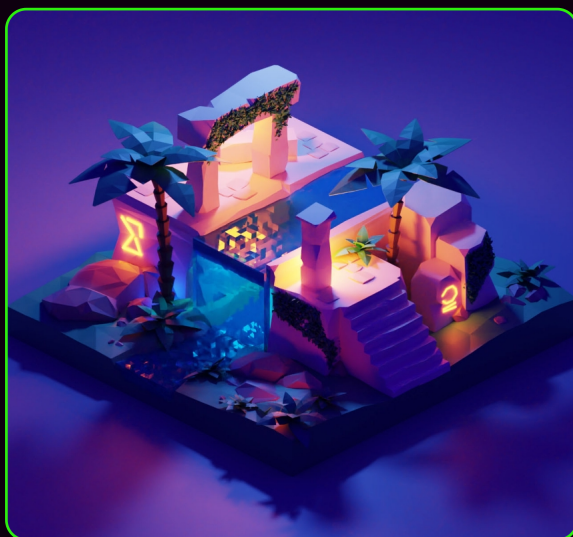
The primary vision of Jeffrey's World is to create a virtual world that empowers users in every way possible. A world of opportunities where they can earn in multiple ways. A world where everyone can own a piece of land where they can build their own experience or monetize their assets. A world where users can meet people from all around the world. Jeffrey's World aims to empower users by enabling users to fully own and control their virtual assets. By using blockchain technology, Jeffrey's World ensures that anyone can participate in the platform, regardless of their background or location.

UTILITIES

VIRTUAL REAL ESTATE OWNERSHIP

Jeffrey's World allows users to acquire virtual land using Jeffrey Coin. Users can create, manage, and monetize their virtual real estate, using it as a platform for their own 3D experiences, games, and applications. Virtual real estate ownership provides users with a unique investment opportunity, as is the value of virtual real estate.

Virtual land is defined as a plot of land or space within Jeffrey's World that can be customized and developed by users. These lands are represented by the NFTs, each land is unique and cannot be replicated or replaced. One of the key benefits of virtual real estate ownership in Jeffrey's World is that it provides users with true ownership and control over their assets. Users can also monetize their virtual real estate in a variety of ways. Users can rent out their virtual real estate to others, build virtual homes, create virtual storefronts, use them for advertising, host virtual events on their property, or even sell their property to others for a profit.



UTILITIES

BUILD BUILDING

Users can develop their virtual land in multiple ways, allowing them to customize their digital space to suit their specific needs. Users can create virtual homes, which could serve as a personal sanctuary or a place to socialize with friends and family.

Users can also build storefronts, which can be used by businesses to sell products or services in a virtual environment. These virtual storefronts will allow businesses to reach customers from all over the world inside the metaverse and provide a unique shopping experience that cannot be replicated in a physical store.



DIGITAL EXPERIENCE

Virtual real estate can also be used to create a virtual experience inside Jeffrey's World. Users can create event spaces on their lands. These spaces can be used to host virtual events such as conferences, concerts, or social gatherings. Users can design these spaces to match the theme or purpose of the event and use them to bring people together from all over the world.

UTILITIES

ADVERTISEMENTS

Jeffrey's World also provides brands and businesses an opportunity to advertise within the metaverse or sponsor virtual events, providing them with a unique and immersive environment to reach a highly engaged audience.

Jeffrey's World offers a new and exciting way for businesses to connect with potential customers and promote their products or services. To display ads, product placement, or sponsorships, brands can either own virtual land or rent it from other users. This way other users can also earn Jeffrey Coin by renting their land to brands and businesses.



UTILITIES

PLAY-TO-EARN

Jeffrey's World offers users the opportunity to play games inside the metaverse based on the play-to-earn mechanism, where they can earn Jeffrey Coin as a reward for their participation. This will allow users an opportunity to monetize their gaming skills and earn Jeffrey Coin. Jeffrey Coin can be used to purchase virtual goods within the platform, such as items or even virtual land. Games are designed to be engaging and enjoyable, with various levels of difficulty and challenges to keep users interested and motivated to continue playing.



#EARN

#PLAY

#GROW

UTILITIES

NFTS

Users can create NFTs within the Jeffrey's World platform by utilizing the NFT creation tools. Use can utilize the Jeffrey Coin to create and mint NFTs, such as custom avatars, in-game items, and virtual real estate. Once the NFT is created, it can be listed on the Jeffrey's World marketplace for sale or traded with other users. The Jeffrey's World NFT marketplace allows users to buy and sell NFTs using Jeffrey Coin. The marketplace provides a secure and transparent platform for NFT transactions, ensuring that ownership and transfer of digital assets are smooth and efficient.



BUYING AND SELLING OF VIRTUAL LAND

Buying virtual real estate in Jeffrey's World is a straightforward process. Users can purchase virtual real estate using Jeffrey Coin, the native currency of the platform. The price of virtual real estate is based on the location and size of the plot, with more desirable locations commanding a higher price.

Users can purchase land either from the platform or they can buy it from other users. The land owner can earn profit by selling their land to other users through our marketplace. The transfer of ownership is facilitated through smart contracts, which ensure that the transaction is secure and transparent.

JEFFREY COIN

Jeffrey Coin (\$JEF) is the native cryptocurrency of Jeffrey's World.

It is an ERC-20 token built on the Ethereum blockchain. JEF serves as a medium of exchange within the platform and is used to purchase virtual real estate, pay for goods, participate in play-to-earn games, pay for advertisements, build buildings, create NFTS, pay for experiences like concerts and events, and participate in the governance of the platform.



\$JEF also enables users to take part in the governance of the platform and Jeffrey's World, giving token holders the ability to participate in decision-making processes related to the platform's development and future direction.

TOKENOMICS

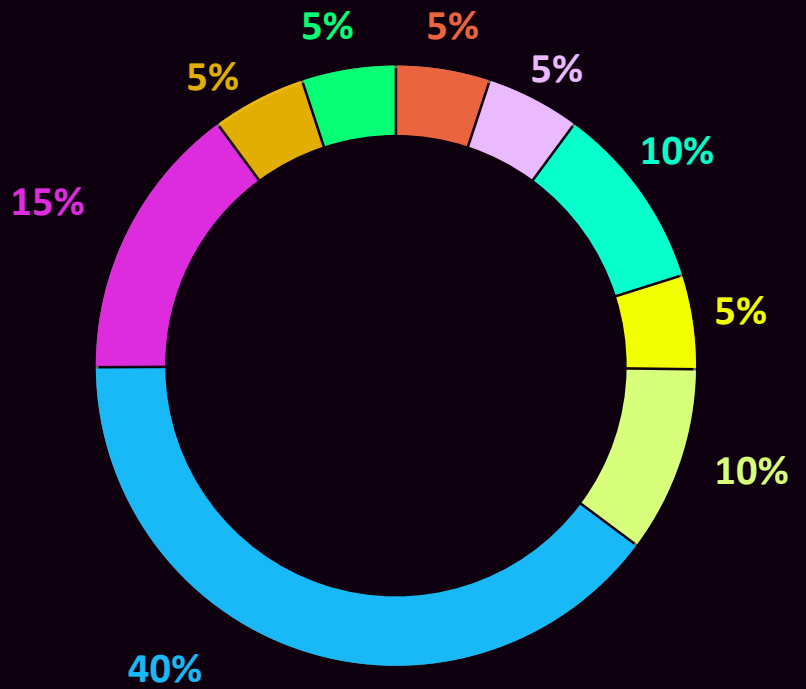
Token Name
Jeffrey Coin

Token Symbol
\$JEF

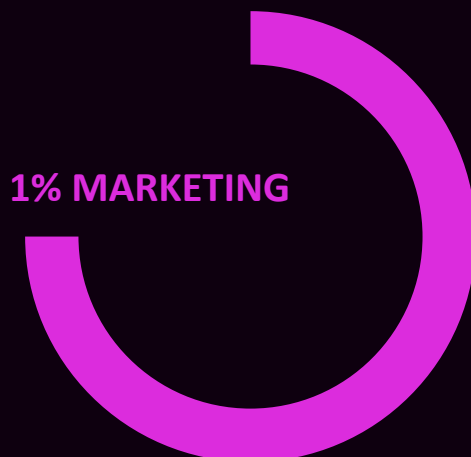
Total Supply
10B

TOKEN DISTRIBUTION

- 5% Public sale
- 5% private sale
- 10% team and investors
- 5% liquidity
- 10% community treasury
- 40% Ecosystem
- 15% Marketing
- 5% talent acquisition
- 5% legal & compliance



TRANSACTION TAX



ROADMAP

(Q2 2023)

- Develop the virtual world environment and tools
- Create the basic user interface and user experience
- Integrate basic cryptocurrency functionalities
- Begin closed beta testing with select users

(Q4 2023)

- Launch initial virtual real estate offering with limited properties
- Expand the virtual world environment and add new features
- Integrate play-to-earn mechanisms for users
- Host promotional events to attract new users

(2024)

- Expand virtual real estate offerings to include more properties and customization options
- Integrate social networking and communication tools within the virtual world
- Add more play-to-earn games and rewards for users
- Launch Jeffrey Coin marketplace for buying and selling virtual assets

(2025)

- Integrate with other blockchain-based virtual worlds and applications
- Expand user base globally and focus on increasing engagement
- Explore opportunities for new partnerships and collaborations
- Research and integrate new emerging technologies, such as virtual and augmented reality